

'TRANSPORTATION THERAPY': A PIONEERING SUSTAINABLE-COMMUTE PROGRAM

Our road to a low drive-alone rate

Commuter Services Team, Transportation Department, Seattle Children's Hospital, Seattle WA



Getting Started

Tools

- ✓ Annual transit pass
- ✓ 100% subsidized Vanpool
- ✓ Company Bike
- ✓ Subsidized bike tune-ups
- ✓ Guaranteed Ride Home
- ✓ Zipcar
- ✓ Errand Bike



Education & Outreach

- ✓ Commuter classes
- ✓ Personalized commute plans
- ✓ Star Commuter awards
- ✓ CEO who leads by example



Events

- ✓ "Car-Free with Kids"
- ✓ Annual Transportation Fairs
- ✓ Bike-to-Work day



Reducing Drive Alones

Our Comprehensive Transportation Plan will reduce the number of p.m. peak vehicle trips 30-40% by 2028



Into the Future

Land Use

In 2028, 500 fewer parking spaces will be needed... enough space for 56 patient beds.



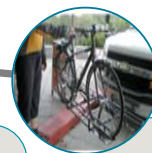
Lowering Emissions

By 2028, our transportation plan will reduce 2700 metric tons of carbon emissions every year.



Connectivity

Linking commute modes by putting bike racks on all shuttles and looking for other ways to improve multi-modal commutes



Measurements

- ✓ Five years ago, 50% of our day-shift staff drove alone
- ✓ Today, 62% of our day-shift staff use an alternative to driving alone!
- ✓ 120 "Company Bikes" have been issued to staff
- ✓ Over 70 vanpools travel to Children's worksites



Partnerships

- ✓ King County Metro, Transit Now Partner
- ✓ King County Metro In-Motion sponsor
- ✓ Washington Bicycle Alliance classes
- ✓ Cascade Bicycle Club Bike-to-Work month



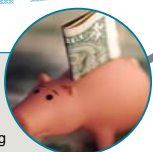
Infrastructure

- ✓ Shuttles connect to transit
- ✓ Children's Park & Ride
- ✓ Secure bike parking
- ✓ Locker rooms



Incentives

- ✓ Commuter bonuses (cash)
- ✓ Free carpool/vanpool parking
- ✓ Parking fees for drive alones
- ✓ Preferred parking for carpool/vanpool



On the Road