

Why Health Care Needs Federal Chemical Policy Reform

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**CleanMed
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Safer Chemicals = Disease Prevention

- Healthy communities and a healthy environment are critical to the health and wellness of every person
- Environmental sustainability has direct positive effects on individual and community health
- It is about prevention of disease and illness related to environmental factors



A Personal Tale of Pollution

Tested for 27 industrial chemicals

Mercury

918 mg

Flame retardants

BDE-47 13.1 ng/g

Bisphenol A

0.922 ng/mL



Pesticides

DDT 3.3 ng/g

Perfluorochemicals

PFOA 7.94 ng/ML

Phthalates

mMeP 42.05 ng/mL

Becoming a Total Health Organization

Do Good Things

- Assure access

Make an Impact

- Address the determinants of health in the physical, social, natural environment
- **Measure impacts**

Be Accountable for All Our Impacts

- Understand our social, ecological and economic footprint, and its impact on community health
- **Make our assets the assets of the community**

Integration into KP's Strategy

KP's Strategic Imperatives

Transforming Quality and Service

Growing Membership

Improving Cost Structure

Implementing Infrastructure

Enabling Performance through People

Environmental Stewardship Contributions

Reduce environmental contributors (chemical exposures) to disease

Attract "green" consumers

Savings from energy conservation and waste reduction

Reduce vehicle trips through e-mailing your doctor

Empower staff through Green Teams

Our Priorities

Safe Chemicals



Climate Action



Sustainable Food



Waste Reduction



Understanding the Supply Chain

**If you knew exactly what
was in it . . .**

and what it did to her

**. . . would you choose
something else?**



Supplier Disclosure Requirements



Top Ten Targeted Products

- **IV piggyback, tubing and bags**
- **Dialysis tubing**
- **High level disinfectants**
- **Fixatives**
- **Solvents**
- **Enzymatic detergents**
- **Cleaning chemicals**
- **Casework (cabinetry)**
- **Paint**
- **Resilient flooring**



Barriers

- Burden is on consumers
 - and we are (big) consumers
- Understanding the safety of alternatives
- Sifting through the morass of green claims
 - and green certifications
- Entrenched markets

Community Interest

USA Today

Kaiser Permanente moves to green medical purchases

May 4, 2010

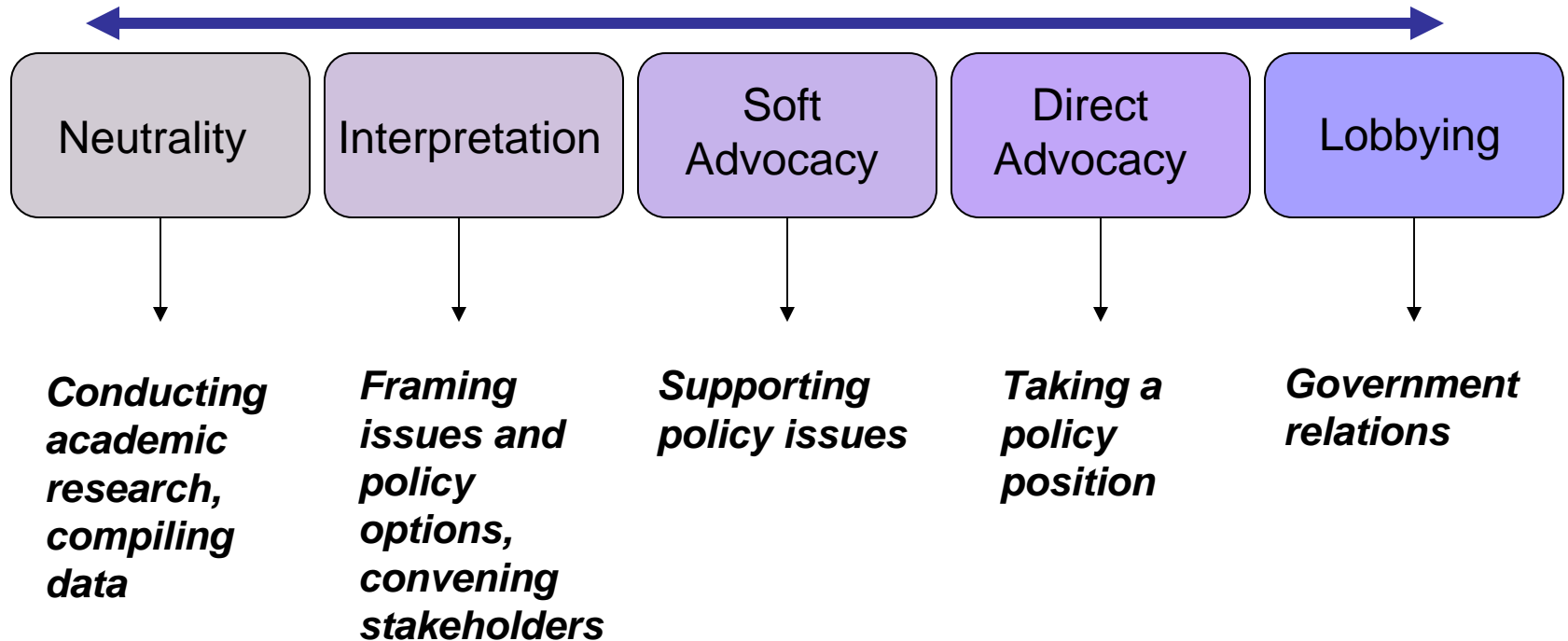
Kaiser Permanente, one of the largest U.S. providers of health care, today announced that it will start buying medical products based partly on eco-friendly criteria.

To guide \$1 billion in annual purchases, it's launching a "sustainability scorecard" that rates suppliers on their use of potentially harmful chemicals and environmental practices such as recycling.

How to Weigh In



Spectrum of Involvement



Considerations for Policy Positions

- Would your organization's involvement materially affect the outcome?
- Would the proposal have an impact on your organization?
- Would the proposal have an effect on key allies?
- Would taking a position affect your reputation?
- Would your position reflect a common understanding of good public policy?

Audience Dialogue